



INTERNATIONAL
ECONOMIC DEVELOPMENT
COUNCIL

2018 IEDC ECONOMIC FUTURE FORUM IN BUFFALO, NEW YORK

JUNE 24-26, 2018

SPONSORSHIP INFORMATION

The International Economic Development Council's (IEDC) Economic Future Forum creates a place for economic development professionals, business leaders, nonprofits, local government representatives, and entrepreneurs to share ideas about how to build thriving communities.

The Economic Future Forum focuses on emerging trends for a competitive business environment, highlighting best practices for leveraging opportunities in emerging fields and fostering the next generation of great entrepreneurs.

Sponsorship provides a unique opportunity to gain maximum visibility among economic development innovators and to build your reputation as a proud supporter of the economic development profession.

With IEDC, being a sponsor can mean anything from networking with economic development communities and professionals from around the country and the globe, to setting yourself apart by being involved in the shaping of economic development policy.

Get involved today and be an instrumental part in what has come to be one of the most Influential conferences in the industry!

The following pages describe the sponsorship and exhibitor opportunities. For more information contact Shari Nourick at snourick@iedconline.org or [\(202\) 545-7339](tel:2025457339).

Please visit us on the web at www.iedconline.org

CO-SPONSOR PACKAGE

\$20,000

The Co-Sponsor Benefit Package offers highest recognition for the event, and premium advertising and exhibit placement at the event, solidifying your company's leadership position in the Economic Development community.

- Invitation to participate in Annual Conference planning meetings with the host committee.
- Invitation to VIP receptions and recognition at all premier conference sessions and luncheons.
- Participation as a moderator/keynote introducer.

Conference Passes

- Seven (7) complimentary registrations.
- Complimentary registration for one (1) extra fee event/per day.

Recognition in All Conference Materials

- Exclusive display of company logo and description before and after conference general sessions.
- Company logo on the front cover and inside the conference registration brochure (where applicable).
- Company logo in the Annual Conference app.
- Link and logo on the IEDC conference website.

Exclusive Promotional Opportunities

- Complimentary exhibit space.
- Opportunity to have your company information distributed to attendees.

Plus!

- Free copy of the complete conference attendee list (excluding email addresses).
- Company logo and recognition in the Economic Development Journal.
- Complimentary one-year IEDC Membership (includes 5 individuals).



DIAMOND SPONSOR PACKAGE

\$15,000

The Diamond Sponsor Benefit Package is a powerful way to gain the mind share and market share of the Economic Development community.

- Invitation to VIP receptions.
- Participation as a moderator/keynote introducer.

Conference Passes

- Five (5) complimentary registrations.
- Complimentary registration for one (1) extra fee event/per day.

Recognition in All Conference Materials

- Company logo on the front cover and inside the conference registration brochure.
- Company logo in the conference app.
- Link and logo on the IEDC conference website.

Exclusive Promotional Opportunities

- Complimentary exhibit space.
- Opportunity to have your company information distributed to attendees.

Plus!

- Free copy of the complete conference attendee list (excluding email addresses).
- Company logo and recognition in the Economic Development Journal.
- Complimentary one-year IEDC Membership (includes 5 individuals).



PLATINUM SPONSOR PACKAGE

\$10,000

The Platinum Sponsor Benefit Package is another sparkling way to increase awareness of your company to this audience of economic development professionals.

- Participation as a moderator/keynote introducer.

Conference Passes

- Four (4) complimentary registrations.

Recognition in All Conference Materials

- Company logo on the front cover and inside the conference registration brochure.
- Listing in the conference app.
- Link and logo on the IEDC conference website.

Exclusive Promotional Opportunities

- Complimentary exhibit space.
- Opportunity to have your company information distributed to attendees.

Plus!

- Free copy of the complete conference attendee list (excluding email addresses).
- Company logo and recognition in the Economic Development Journal.
- Complimentary one-year IEDC Membership (includes 5 individuals).

GOLD SPONSOR PACKAGE

\$5,000

The Gold level of sponsorship helps your organization stand out to attendees in a number of powerful ways. The perks involved make this package a value package for sponsors interested in getting involved at a mid-level contribution.

- Participation as a moderator.

Conference Passes

- Three (3) complimentary registrations.

Recognition in All Conference Materials

- Company logo inside the conference registration brochure.
- Listing in the conference app.
- Link on IEDC conference web site.

Plus!

- Free copy of the complete conference attendee list (excluding email addresses).
- Company logo and recognition in the Economic Development Journal.
- 50% discount off one-year IEDC Membership.

SILVER SPONSOR PACKAGE

\$2,500

Present your organization to IEDC Annual Conference attendees on a silver platter. At the Silver level of sponsorship, you are guaranteed solid exposure at the conference.

Conference Passes

- Two (2) complimentary registrations.

Recognition in All Conference Materials

- Company logo inside the conference registration brochure.
- Listing in the conference app.
- Link and logo on the IEDC conference web site.

Plus!

- Free copy of the complete conference attendee list (excluding email addresses).
- Company logo and recognition in the Economic Development Journal.
- 25% discount off one-year IEDC Membership.

BRONZE SPONSOR PACKAGE

\$1,500

The contributor package is our smallest sponsorship package. This is a great package for an organization that wants to demonstrate support of the conference.

Conference Pass

- One (1) complimentary registration.

Recognition in All Conference Materials

- Company logo inside the conference registration brochure.
- Listing in the conference app.
- Link and logo on the IEDC conference web site.

Plus!

- Free copy of the complete conference attendee list (excluding email addresses).
- Company logo and recognition in the Economic Development Journal.

EXHIBITOR OPPORTUNITIES

\$1,000

Six Foot Table Top Display

- Two (2) Exhibitor Registrations¹.
- Company logo inside the conference registration brochure.
- Company logo and description in the onsite application.
- Link and logo on the IEDC Conference website.
- Free copy of the complete conference attendee list (excluding email addresses).
- Company logo and recognition in the Economic Development Journal.
- Access to full conference registrations at the early bird member rate, if desired.

PLEASE FILL OUT THE FOLLOWING FORMS ↓

¹ Extra exhibitor badges are sold for \$100.

2018 IEDC ECONOMIC FUTURE FORUM SPONSORSHIP COMMITMENT FORM

Please complete these forms to indicate your sponsorship commitment for IEDC's Economic Future Forum June 24-26, 2018, as well as contact information for participants

PRIMARY CONTACT INFORMATION:
(Contact with authority to commit funds))

SECONDARY CONTACT INFORMATION:
(Contact for benefits delivery, if different. ie: Marketing Manager; Communications Director)

Name _____
Title _____
Organization _____
Address _____
Telephone _____
Fax _____
Email _____

Name _____
Title _____
Organization _____
Address _____
Telephone _____
Fax _____
Email _____

SPONSORSHIP LEVEL:

- Co-Sponsor \$20,000 Diamond \$15,000 Platinum \$10,000 Gold \$5,000
 Silver \$2,500 Bronze \$1,500 Exhibitor \$1,000

PAYMENT INFORMATION:

- Check enclosed
- Please charge my credit card
 Visa Mastercard American Express
Card Number: _____ Expiration: _____
Name as Displayed on Card: _____
Signature: _____
- Please invoice me for Installment Payment(s) at a future date
 One (1) Installment on _____
 Two (2) Installments of 50% each on _____ and _____

*** All payment must be completed by June 20, 2018. The date of the final installment cannot exceed that date.**

ACCEPTANCE & AGREEMENT:

We agree to the payment terms as listed above on this form:

SPONSOR:

Signature: _____ Date: _____
Name (please print): _____
Title (please print): _____

Who's Coming?

Please fill out the form below and send it to IEDC to ensure that you are listed in the conference attendee list and that we have your badge ready to go upon arrival!²

Please check: Sponsor Exhibitor

Company: _____
Name: _____
Title: _____
Street Address: _____
City: _____
State: _____
Zip: _____
Phone: _____
Fax: _____
Email: _____
Web: _____

Please check: Sponsor Exhibitor

Company: _____
Name: _____
Title: _____
Street Address: _____
City: _____
State: _____
Zip: _____
Phone: _____
Fax: _____
Email: _____
Web: _____

**If more than 2 people from your firm or organization are attending, please provide that information.*

We look forward to seeing you soon!

Please Return Forms to:

Phil Goodwin, International Economic Development Council
734 15th Street NW, Suite 900 Washington, DC 20005

or electronically: snourick@iedconline.org

² Additional full conference registrations (beyond the complementary registrations offered through sponsorship) may be acquired at the early bird member rate. Please contact IEDC with any inquiries.