



INTERNATIONAL  
ECONOMIC DEVELOPMENT  
COUNCIL

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# 2018 IEDC ECONOMIC FUTURE FORUM IN BUFFALO, NEW YORK

**JUNE 24-26, 2018**

## **SPONSORSHIP INFORMATION**

The International Economic Development Council's (IEDC) Economic Future Forum creates a place for economic development professionals, business leaders, nonprofits, local government representatives, and entrepreneurs to share ideas about how to build thriving communities.

The Economic Future Forum focuses on emerging trends for a competitive business environment, highlighting best practices for leveraging opportunities in emerging fields and fostering the next generation of great entrepreneurs.

Sponsorship provides a unique opportunity to gain maximum visibility among economic development innovators and to build your reputation as a proud supporter of the economic development profession.

With IEDC, being a sponsor can mean anything from networking with economic development communities and professionals from around the country and the globe, to setting yourself apart by being involved in the shaping of economic development policy.

Get involved today and be an instrumental part in what has come to be one of the most Influential conferences in the industry!

The following pages describe the sponsorship and exhibitor opportunities. For more information contact Shari Nourick at [snourick@iedconline.org](mailto:snourick@iedconline.org) or [\(202\) 545-7339](tel:2025457339).

Please visit us on the web at [www.iedconline.org](http://www.iedconline.org)

## CO-SPONSOR PACKAGE

**\$20,000**

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The Co-Sponsor Benefit Package offers highest recognition for the event, and premium advertising and exhibit placement at the event, solidifying your company's leadership position in the Economic Development community.

- Invitation to participate in Annual Conference planning meetings with the host committee.
- Invitation to VIP receptions and recognition at all premier conference sessions and luncheons.
- Participation as a moderator/keynote introducer.

### **Conference Passes**

- Seven (7) complimentary registrations.
- Complimentary registration for one (1) extra fee event/per day.

### **Recognition in All Conference Materials**

- Exclusive display of company logo and description before and after conference general sessions.
- Company logo on the front cover and inside the conference registration brochure (where applicable).
- Company logo in the Annual Conference app.
- Link and logo on the IEDC conference website.

### **Exclusive Promotional Opportunities**

- Complimentary exhibit space.
- Opportunity to have your company information distributed to attendees.

### **Plus!**

- Free copy of the complete conference attendee list (excluding email addresses).
- Company logo and recognition in the Economic Development Journal.
- Complimentary one-year IEDC Membership (includes 5 individuals).



## DIAMOND SPONSOR PACKAGE

**\$15,000**

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The Diamond Sponsor Benefit Package is a powerful way to gain the mind share and market share of the Economic Development community.

- Invitation to VIP receptions.
- Participation as a moderator/keynote introducer.

### **Conference Passes**

- Five (5) complimentary registrations.
- Complimentary registration for one (1) extra fee event/per day.

### **Recognition in All Conference Materials**

- Company logo on the front cover and inside the conference registration brochure.
- Company logo in the conference app.
- Link and logo on the IEDC conference website.

### **Exclusive Promotional Opportunities**

- Complimentary exhibit space.
- Opportunity to have your company information distributed to attendees.

### **Plus!**

- Free copy of the complete conference attendee list (excluding email addresses).
- Company logo and recognition in the Economic Development Journal.
- Complimentary one-year IEDC Membership (includes 5 individuals).



## PLATINUM SPONSOR PACKAGE

**\$10,000**

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The Platinum Sponsor Benefit Package is another sparkling way to increase awareness of your company to this audience of economic development professionals.

- Participation as a moderator/keynote introducer.

### **Conference Passes**

- Four (4) complimentary registrations.

### **Recognition in All Conference Materials**

- Company logo on the front cover and inside the conference registration brochure.
- Listing in the conference app.
- Link and logo on the IEDC conference website.

### **Exclusive Promotional Opportunities**

- Complimentary exhibit space.
- Opportunity to have your company information distributed to attendees.

### **Plus!**

- Free copy of the complete conference attendee list (excluding email addresses).
- Company logo and recognition in the Economic Development Journal.
- Complimentary one-year IEDC Membership (includes 5 individuals).

## GOLD SPONSOR PACKAGE

**\$5,000**

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The Gold level of sponsorship helps your organization stand out to attendees in a number of powerful ways. The perks involved make this package a value package for sponsors interested in getting involved at a mid-level contribution.

- Participation as a moderator.

### **Conference Passes**

- Three (3) complimentary registrations.

### **Recognition in All Conference Materials**

- Company logo inside the conference registration brochure.
- Listing in the conference app.
- Link on IEDC conference web site.

### **Plus!**

- Free copy of the complete conference attendee list (excluding email addresses).
- Company logo and recognition in the Economic Development Journal.
- 50% discount off one-year IEDC Membership.

## SILVER SPONSOR PACKAGE

**\$2,500**

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Present your organization to IEDC Annual Conference attendees on a silver platter. At the Silver level of sponsorship, you are guaranteed solid exposure at the conference.

### **Conference Passes**

- Two (2) complimentary registrations.

### **Recognition in All Conference Materials**

- Company logo inside the conference registration brochure.
- Listing in the conference app.
- Link and logo on the IEDC conference web site.

### **Plus!**

- Free copy of the complete conference attendee list (excluding email addresses).
- Company logo and recognition in the Economic Development Journal.
- 25% discount off one-year IEDC Membership.

## BRONZE SPONSOR PACKAGE

**\$1,500**

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The contributor package is our smallest sponsorship package. This is a great package for an organization that wants to demonstrate support of the conference.

### **Conference Pass**

- One (1) complimentary registration.

### **Recognition in All Conference Materials**

- Company logo inside the conference registration brochure.
- Listing in the conference app.
- Link and logo on the IEDC conference web site.

### **Plus!**

- Free copy of the complete conference attendee list (excluding email addresses).
- Company logo and recognition in the Economic Development Journal.

## EXHIBITOR OPPORTUNITIES

**\$1,200**

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### **Six Foot Table Top Display**

- Two (2) Exhibitor Registrations<sup>1</sup>.
- Company logo inside the conference registration brochure.
- Company logo and description in the onsite application.
- Link and logo on the IEDC Conference website.
- Free copy of the complete conference attendee list (excluding email addresses).
- Company logo and recognition in the Economic Development Journal.
- Access to full conference registrations at the early bird member rate, if desired.

**PLEASE FILL OUT THE FOLLOWING FORMS ↓**

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<sup>1</sup> Extra exhibitor badges are sold for \$100.

# 2018 IEDC ECONOMIC FUTURE FORUM SPONSORSHIP COMMITMENT FORM

*Please complete these forms to indicate your sponsorship commitment for IEDC's Economic Future Forum June 24-26, 2018, as well as contact information for participants*

**PRIMARY CONTACT INFORMATION:**  
(Contact with authority to commit funds))

**SECONDARY CONTACT INFORMATION:**  
(Contact for benefits delivery, if different. ie: Marketing Manager; Communications Director)

Name \_\_\_\_\_  
Title \_\_\_\_\_  
Organization \_\_\_\_\_  
Address \_\_\_\_\_  
Telephone \_\_\_\_\_  
Fax \_\_\_\_\_  
Email \_\_\_\_\_

Name \_\_\_\_\_  
Title \_\_\_\_\_  
Organization \_\_\_\_\_  
Address \_\_\_\_\_  
Telephone \_\_\_\_\_  
Fax \_\_\_\_\_  
Email \_\_\_\_\_

**SPONSORSHIP LEVEL:**

- Co-Sponsor \$20,000     Diamond \$15,000     Platinum \$10,000     Gold \$5,000  
 Silver \$2,500     Bronze \$1,500     Exhibitor \$1,200

**PAYMENT INFORMATION:**

- Check enclosed
- Please charge my credit card  
 Visa     Mastercard     American Express  
Card Number: \_\_\_\_\_ Expiration: \_\_\_\_\_  
Name as Displayed on Card: \_\_\_\_\_  
Signature: \_\_\_\_\_
- Please invoice me for Installment Payment(s) at a future date  
 One (1) Installment on \_\_\_\_\_  
 Two (2) Installments of 50% each on \_\_\_\_\_ and \_\_\_\_\_

**\* All payment must be completed by June 20, 2018. The date of the final installment cannot exceed that date.**

**ACCEPTANCE & AGREEMENT:**

We agree to the payment terms as listed above on this form:

**SPONSOR:**

Signature: \_\_\_\_\_ Date: \_\_\_\_\_  
Name (please print): \_\_\_\_\_  
Title (please print): \_\_\_\_\_

## Who's Coming?

Please fill out the form below and send it to IEDC to ensure that you are listed in the conference attendee list and that we have your badge ready to go upon arrival!<sup>2</sup>

Please check:  Sponsor  Exhibitor

Company: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_

Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Web: \_\_\_\_\_

Please check:  Sponsor  Exhibitor

Company: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_

Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Web: \_\_\_\_\_

*\*If more than 2 people from your firm or organization are attending, please provide that information.*

We look forward to seeing you soon!

### Please Return Forms to:

Phil Goodwin, International Economic Development Council  
734 15<sup>th</sup> Street NW, Suite 900 Washington, DC 20005

or electronically: [snourick@iedconline.org](mailto:snourick@iedconline.org)

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<sup>2</sup> Additional full conference registrations (beyond the complementary registrations offered through sponsorship) may be acquired at the early bird member rate. Please contact IEDC with any inquiries.