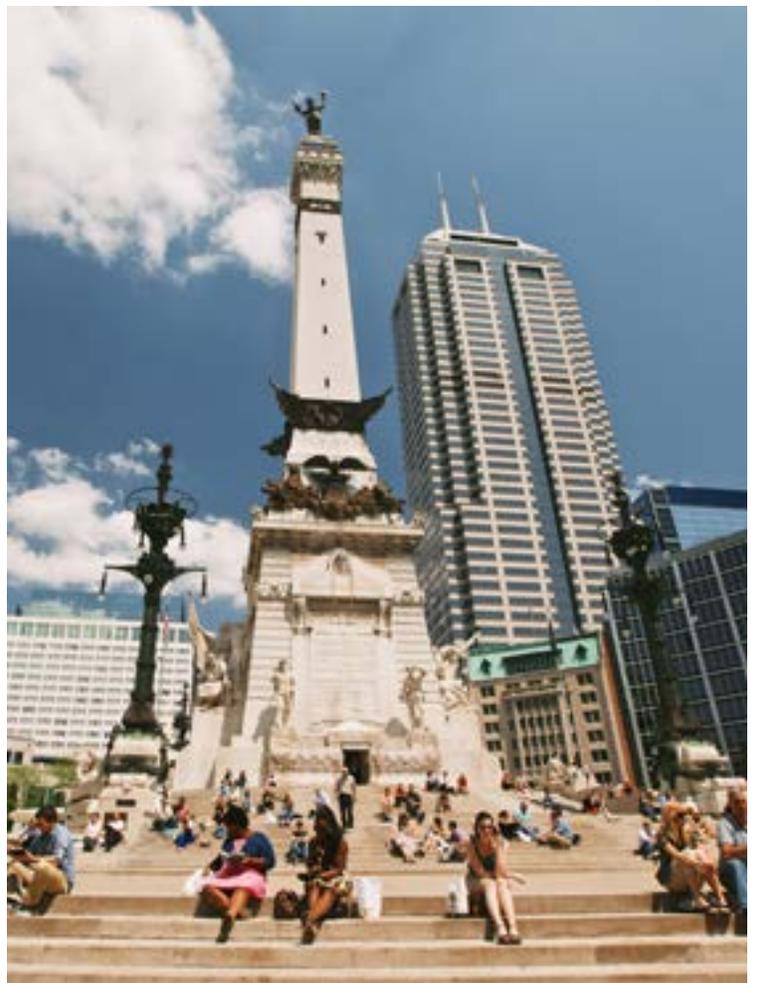


2019 IEDC Annual Conference Sponsor and Exhibitor Opportunities

Indianapolis, Indiana • October 13-16, 2019





ABOUT IEDC AND IEDC'S ANNUAL CONFERENCE

The International Economic Development Council (IEDC) is holding its 2019 Annual Conference in Indianapolis, Indiana, October 13-16, 2019. The conference theme is "Driving Growth: The Race for Talent, Innovation, and Place."

IEDC is a non-profit, non-partisan membership organization serving economic developers. With more than 5,000 members, IEDC is the largest organization of its kind. For over 90 years, IEDC has helped economic developers in their efforts to create, retain and expand jobs that facilitate growth, provide a stable tax base, develop more vibrant communities, and improve the quality of life in their jurisdictions. From public to private, rural to urban and local to international, IEDC's members are engaged in the full range of economic development experience.

IEDC fosters the notion of regional collaboration in order to create economic opportunities and growth for businesses and communities. By bringing together economic developers, workforce developers, business leaders, elected officials, utilities, site selectors, and other vital stakeholders, the 2019 IEDC Annual Conference will allow attendees to exchange ideas on how to build sustainable economies that support jobs and opportunities for all.

WHY INDIANA?

The IEDC Annual Conference is the largest gathering of economic development professionals in the world, and it is the first time that we will be spotlighting Indiana at an Annual Conference.

In today's volatile marketplace, communities need to work together to encourage competition and advance economic growth. Indianapolis, Indiana is an ideal setting for this conference with its talented workforce, local universities and dynamic firms.

The IEDC Annual Conference brings together various businesses, local governments, utilities, banks, consultants, organizations, and economic development vendors to support the event each year. Some of our sponsors this year include Accrisoft, Development Counselors International (DCI), Chmura Economics & Analytics, Emsi, Research Consultants International, Strada, Research on Investment (ROI), the International Council of Shopping Centers, the City of Carmel, as well as the Indy Chamber.





SPONSORSHIP OPPORTUNITIES

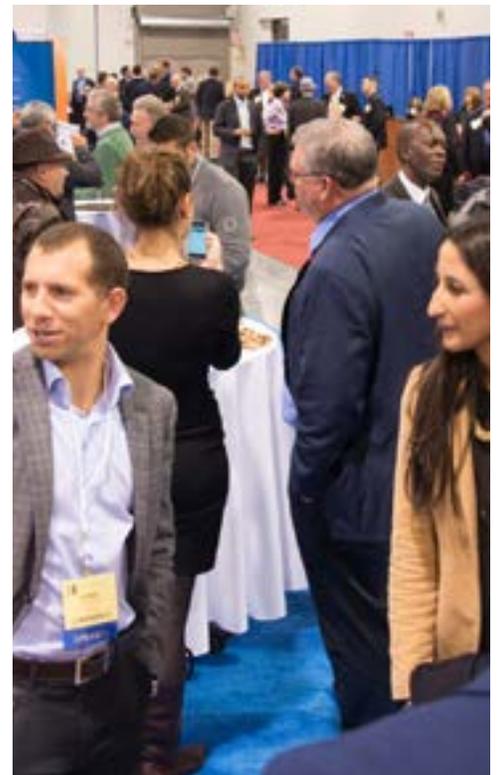
IEDC offers a range of sponsorship packages and exhibit opportunities to fit any marketing budget. Sponsorship allows IEDC to provide world-class speakers, a dynamic and enlightening program, and a valuable networking forum at the conference. Whether you are looking to market your services as an exhibitor or gain unparalleled exposure as an event sponsor, IEDC has the perfect opportunity for you.

Exhibitors have direct access to the leading public and private sector decision makers, and local, state and federal government officials. With 1,500 attendees, this is a chance to market your products and services while networking at the largest gathering of economic development professionals.

The following pages describe the various sponsorship levels and exhibitor opportunities available at the 2019 IEDC Annual Conference.

Please visit us on the web at www.iedconline.org to see conference updates and learn more about IEDC.





DISTINGUISHED SPONSOR - \$100,000

The Distinguished Sponsor Benefit Package offers highest recognition for the event, and premium advertising and exhibit placement at the event, solidifying your company's leadership position in the Economic Development community. Distinguished Sponsors receive the following perks:

- Invitation to participate in Annual Conference planning meetings with the host committee.
- Invitation to VIP receptions and recognition at all premier conference sessions and luncheons.
- Participation keynote speaker at the conference.

Conference Passes

- Fourteen (14) complimentary registrations.
- Complimentary registration for one (1) extra fee event/per day.

Recognition in All Conference Materials

- Exclusive display of company logo and description before and after conference general sessions.
- Company logo in the Annual Conference app and pocket guide.
- Link and logo on the IEDC conference website.

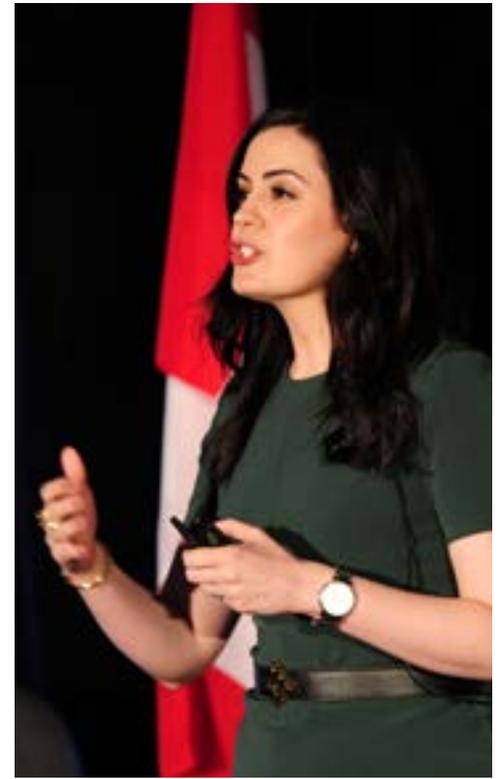
Exclusive Promotional Opportunities

- Complimentary exhibit space.

Plus!

- Free copy of the complete conference attendee list (excluding email addresses).
- Company logo and recognition in the Economic Development Journal.
- Complimentary one-year IEDC Membership (includes 5 individuals).





CO-SPONSOR - \$50,000

The Co-Sponsor Benefit Package offers outstanding recognition for the event, and premium advertising and exhibit placement at the event, recognizing your company's leadership position in the Economic Development community. Co-sponsors get the following benefits:

- Invitation to participate in Annual Conference planning meetings with the host committee.
- Invitation to VIP receptions and recognition at all premier conference sessions and luncheons.
- Participation as a moderator/keynote introducer.

Conference Passes

- Ten (10) complimentary registrations.
- Complimentary registration for one (1) extra fee event/per day.

Recognition in All Conference Materials

- Exclusive display of company logo and description before and after conference general sessions.
- Company logo in the Annual Conference app and pocket guide.
- Link and logo on the IEDC conference website.

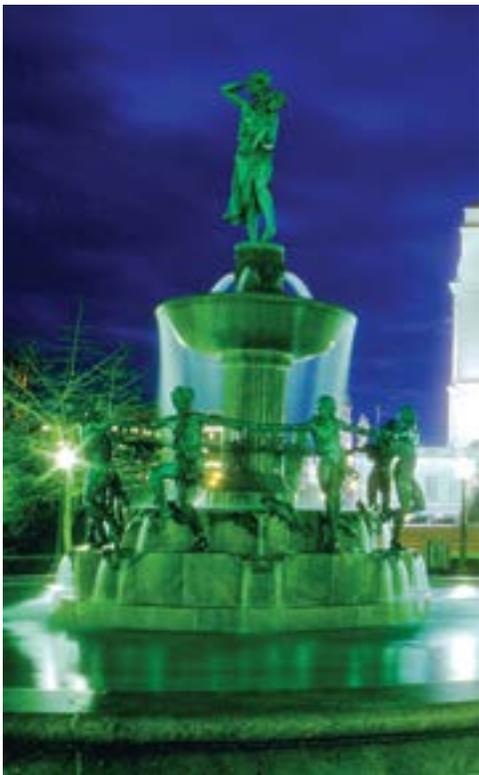
Exclusive Promotional Opportunities

- Complimentary exhibit space.

Plus!

- Free copy of the complete conference attendee list (excluding email addresses).
- Company logo and recognition in the Economic Development Journal.
- Complimentary one-year IEDC Membership (includes 5 individuals).





SPOTLIGHT SPONSOR - \$35,000

The Spotlight Sponsor Benefit Package gives you exceptional access and recognition at the event, demonstrating your innovation and leadership in the Economic Development community. Spotlight sponsors are entitled to:

- Invitation to VIP receptions and recognition at special events.
- Participation as a moderator/keynote introducer.

Conference Passes

- Nine (9) complimentary registrations.
- Complimentary registration for one (1) extra fee event/per day.

Recognition in All Conference Materials

- Company logo in the Annual Conference app and pocket guide.
- Link and logo on the IEDC conference website.

Exclusive Promotional Opportunities

- Complimentary exhibit space.

Plus!

- Free copy of the complete conference attendee list (excluding email addresses).
- Company logo and recognition in the Economic Development Journal.
- Complimentary one-year IEDC Membership (includes 5 individuals).



SIGNATURE SPONSOR - \$25,000

The Signature Sponsor Benefit Package gives you unparalleled access and exposure to all attendees at the event, and demonstrates your firm's leadership position in the Economic Development community. Signature Sponsor packages include:

- Invitation to VIP receptions.
- Participation as a moderator/keynote introducer.

Conference Passes

- Eight (8) complimentary registrations.
- Complimentary registration for one (1) extra fee event/per day.

Recognition in All Conference Materials

- Company logo in the Annual Conference app and pocket guide.
- Link and logo on the IEDC conference website.

Exclusive Promotional Opportunities

- Complimentary exhibit space.

Plus!

- Free copy of the complete conference attendee list (excluding email addresses).
- Company logo and recognition in the Economic Development Journal.
- Complimentary one-year IEDC Membership (includes 5 individuals).





DIAMOND SPONSOR - \$15,000

The Diamond Sponsor Benefit Package is a powerful way to gain the mind share and market share of the Economic Development community. Diamond Sponsor packages include the following:

- Invitation to VIP receptions.
- Participation as a moderator/keynote introducer.

Conference Passes

- Five (5) complimentary registrations.
- Complimentary registration for one (1) extra fee event/per day.

Recognition in All Conference Materials

- Company logo in the Annual Conference app and pocket guide.
- Link and logo on the IEDC conference website.

Exclusive Promotional Opportunities

- Complimentary exhibit space.

Plus!

- Free copy of the complete conference attendee list (excluding email addresses).
- Company logo and recognition in the Economic Development Journal.
- Complimentary one-year IEDC Membership (includes 5 individuals).





PLATINUM SPONSOR - \$10,000

The Platinum Sponsor Benefit Package is a sparkling way to raise awareness of your firm's services to a large audience of economic development professionals. Platinum Sponsor packages include:

- Participation as a moderator/keynote introducer.

Conference Passes

- Four (4) complimentary registrations.

Recognition in All Conference Materials

- Company logo in the Annual Conference app and pocket guide.
- Link and logo on the IEDC conference website.

Exclusive Promotional Opportunities

- Complimentary exhibit space.

Plus!

- Free copy of the complete conference attendee list (excluding email addresses).
- Company logo and recognition in the Economic Development Journal.
- Complimentary one-year IEDC Membership (includes 5 individuals).





GOLD SPONSOR - \$7,500

The Gold level of sponsorship helps your organization stand out to attendees in a number of powerful ways. This is great value package at a mid-level contribution. Gold sponsors receive the following perks:

- Participation as a moderator.

Conference Passes

- Three (3) complimentary registrations.

Recognition in All Conference Materials

- Listing in the conference app.
- Link and logo on IEDC conference website.

Great Promotional Benefit

- 50% discount off of exhibit space.

Plus!

- Free copy of the complete conference attendee list (excluding email addresses).
- Company logo and recognition in the Economic Development Journal.
- 50% discount off one-year IEDC Membership.

SILVER SPONSOR - \$5,000

Present your organization to IEDC Annual Conference attendees on a silver platter. At the Silver level of sponsorship, you are guaranteed solid exposure at the conference. Silver sponsors receive the following benefits:

Conference Passes

- Two (2) complimentary registrations.

Recognition in All Conference Materials

- Listing in the conference app.
- Link and logo on IEDC conference website.

Great Promotional Benefit

- 25% discount off of exhibit space.

Plus!

- Free copy of the complete conference attendee list (excluding email addresses).
- Company logo and recognition in the Economic Development Journal.
- 25% discount off one-year IEDC Membership.

BRONZE SPONSOR - \$2,800

The Bronze package is our smallest sponsorship package, but still provides visibility and benefits to your organization. Bronze sponsors receive the following perks:

Conference Passes

- One (1) complimentary registration.

Recognition in All Conference Materials

- Listing in the conference app.
- Link and logo on the IEDC conference website.

Plus!

- Free copy of the complete conference attendee list (excluding email addresses).
- Company logo and recognition in the Economic Development Journal.





EXHIBITOR BOOTHS

Exhibiting organizations will have direct access to the leading public and private sector decision makers, and local, state, provincial, and federal government officials. This is an opportunity for you to market your products and services while networking at the largest gathering of economic development professionals anywhere! Exhibitor Benefits include:

Recognition in Conference Materials

- Booth location and company information in the onsite app.
- Link and logo on the IEDC conference website.

Exhibitor Passes

- Two (2) Complimentary Exhibitor Badges (includes access only to the exhibit hall).

Plus!

- Electronic copy of the complete conference attendee list prior to the conference (excluding email addresses).
- Participation in all networking and social functions in the exhibit hall.
- Opportunity to have a conference raffle/giveaway.
- Prime locations, in direct flow of traffic.
- Access to full conference registrations at the early bird member rate, if desired.

Exhibit Hall Activities are held to increase attendee traffic and raise exposure for exhibitors! These events include:

Chairman's Reception • Networking Luncheon Afternoon • Ice Cream Social
Silent Auction • Learning Laboratories • Resource Center • Meet & Greet
Continental Breakfasts/Breaks • Refreshment Stations • Exhibitor Raffles/Giveaway

Exhibitor Booth Sizes and Options

- The standard booth is 10' x 10', and is offered for \$2,600.
- Two standard booths are offered for \$4,800.



SPECIAL SPONSORSHIP OPPORTUNITIES*

Sponsored Sessions - \$5,000 *LIMITED AVAILABILITY*

Would you like the opportunity to tell attendees about your company in a session atmosphere? Our Sponsored Sessions provide you the opportunity to reach out to conference attendees in a meetings-style format. (Please note: this opportunity is open only to Platinum Level Sponsors and above)

With a special session, you will receive:

- Meeting space in a breakout session meeting room during the 6th Track of Sessions.
- 75-word description of session in the program portion of the conference app.
- Listing of speaker(s) and location in the program portion of the conference app.
- Free copy of the complete conference attendee list (excluding emails).
- 2 (two) Complimentary conference registrations.

Learning Lab - \$2,500 *LIMITED AVAILABILITY*

The Learning Lab has been a popular addition to the IEDC Annual Conference. Located in the Exhibit Hall, the Learning Lab is the place to hear company profiles, vendor resources, tools and best practices for your community.

With a learning lab you will receive:

- 1 (one) hour presentation time slot at the Learning Lab in the Exhibit Hall.
- 75-word description of session in the program portion of the conference app.
- Listing of speaker(s) and location in the program portion of the conference app.
- Free copy of the complete conference attendee list (excluding emails).

Guidelines for how to write a session description for Special Sponsored Sessions and Learning Labs:

- Limit the session description to a paragraph of 100 words maximum
- (Optional) 2 to 3 short bullets on “What You Will Learn”, i.e., tangible takeaways that attendees will learn at your session

SPECIAL SPONSORSHIP OPPORTUNITIES*

Conference Tote Bag Sponsor - \$6,500 *LIMITED TO ONE SPONSOR*

Company logo will be displayed on totes that each registrant will receive when they register for the event. This provides exposure at the conference and beyond. The Conference Bag sponsor will also receive:

- Recognition in All Conference Materials as the Conference Bag Sponsor.
- Listing in the conference app.
- Link and logo on IEDC conference website.
- 2 (two) Complimentary conference registrations.
- 25% discount off an exhibit booth (if desired).
- Free copy of the complete conference attendee list (excluding email addresses).
- Company logo and recognition in the Economic Development Journal.
- 50% discount off one-year IEDC Membership.

Conference Lanyard Sponsor - \$6,500 *LIMITED TO ONE SPONSOR*

Gain exposure around every attendee's neck with a custom lanyard that will be seen throughout the entire event! The Lanyard sponsor will also receive:

- Recognition in All Conference Materials as the Conference Lanyard Sponsor.
- Listing in the conference app.
- Link and logo on IEDC conference website.
- 2 (two) Complimentary conference registrations.
- 25% discount off an exhibit booth (if desired).
- Free copy of the complete conference attendee list (excluding email addresses).
- Company logo and recognition in the Economic Development Journal.
- 50% discount off one-year IEDC Membership.

Charging Station Sponsor - \$2,500 *LIMITED AVAILABILITY*

Event attendees depend on their mobile devices to stay connected during conferences. Charging Stations allow you to gain exposure by offering much needed power to conference attendees. Located in the Exhibit Hall, sponsors of these Charging Stations will receive:

- Signage (your logo) over the charging station for 3 days of the conference.
- Link and logo on the IEDC conference website.
- Free copy of the complete conference attendee list (excluding email addresses).

*** Please contact IEDC for information on special sponsorship offers.**



2019 IEDC ANNUAL CONFERENCE SPONSORSHIP COMMITMENT FORM



Please complete this form to indicate your sponsorship commitment for the 2019 IEDC Annual Conference in Indianapolis, Indiana, October 13-16, 2019.

Primary Contact

Name
Title
Organization
Address

Phone
Email

Secondary Contact

Name
Title
Organization
Address

Phone
Email

Sponsorship Level *Please check one level*

Distinguished - \$100,000

Co-Sponsor - \$50,000

Spotlight - \$35,000

Signature - \$25,000

Diamond - \$15,000

Platinum - \$10,000

Gold - \$7,500

Silver - \$5,000

Bronze - \$2,800

Please contact IEDC directly about all Special Sponsorship offers.

Payment Information

Check enclosed

Please charge my credit card

Visa

MasterCard

American Express

Card Number

Expiration

Name as Displayed on Card

Signature

Please invoice me for Installment Payment(s) at a future date

Date of final installment must be on or before October 7, 2019

One (1) Installment on

Two (2) Installments of 50% each on _____ and

PAYMENT IN FULL: Due by October 7, 2019 (necessary for access to event)

Acceptance & Agreement

We agree to the payment terms as listed above on this form:

Signature

Date

Name/Title

2019 IEDC ANNUAL CONFERENCE SPONSORSHIP COMMITMENT FORM

Who's Coming

Please fill out the form below and send it to IEDC with page 1 of the commitment form to ensure that we have your badge ready to go upon arrival. Sponsorship packages designate the amount of complementary registrations available.

Organization

Name

Title

Address

Phone

Email

Please provide any additional names with appropriate titles that you wish to register.

Send completed form to: Shari Nourick at snourick@iedconline.org

Additional full conference registrations (beyond the complementary registrations offered through sponsorship) may be acquired at the early bird member rate. Please contact IEDC with any inquiries.

2019 IEDC ANNUAL CONFERENCE EXHIBITOR COMMITMENT FORM



PLEASE FILL OUT THE FORM BELOW AND SEND IT IN TO IEDC
WITH PAYMENT AND CERTIFICATE INSURANCE TO:
Shari Nourick at snourick@iedconline.org

Primary Contact

Name
Title
Organization
Address

Phone
Email

Secondary Contact

Name
Title
Organization
Address

Phone
Email

Complimentary Registration Form

Exhibitor Registration #1

Organization
Contact Name
Title
Address
Phone

Email

Exhibitor Registration #2

Organization
Contact Name
Title
Address
Phone

Email

Additional Exhibitor Staff: \$100 per person

Additional Staff

Contact Name
Title
Phone

Email

Please send names and information for any other staff you wish to add.

2019 IEDC ANNUAL CONFERENCE EXHIBITOR COMMITMENT FORM

Exhibitor Level & Booth Size

Standard - \$2,600

Double Standard - \$4,800

Booth Location

My top three choices are:

1. _____ 2. _____ 3. _____

If possible, we would prefer NOT to be located near the following companies:

Payment Information

Full payment MUST accompany this form in order to secure your space as a sponsor and exhibitor.

Exhibit Fees: \$

Additional Staff Fees: Quantity= x \$100 = \$

TOTAL: \$

Check enclosed

Please charge my credit card

Visa

MasterCard

American Express

Card Number

Expiration

Name as Displayed on Card

Signature

CANCELLATIONS: We will refund 50% of the total sponsor or exhibitor fee for cancellations received in writing by 5:00 p.m. (EST) on June 29, 2019. After that date, no refunds will be made.

PAYMENT IN FULL: Due by October 7, 2019 (necessary for access to event)

Acceptance & Agreement

We agree to the Participation Agreement and payment terms as listed above on this form:

Signature

Date

Name/Title

Send completed form to: Shari Nourick at snourick@iedconline.org

