

2020 IEDC LEADERSHIP SUMMIT

February 9-11, 2020

Tampa, FL



IEDC2020
LEADERSHIP SUMMIT
SOCIAL IMPACT: ALIGNING INCLUSION WITH GROWTH
T A M P A , F L O R I D A

SPONSORSHIP INFORMATION

Location:

Grand Hyatt Tampa Bay
2900 Bayport Drive
Tampa, FL 33607

IEDC's Leadership Summit is the only annual conference exclusively for Certified Economic Developers and senior managers in the profession. Explore the challenges and opportunities related to building strategic partnerships to position your community for future growth in today's evolving global economy. You will engage in discussions on thought leadership, workforce, infrastructure and innovation and see examples of how the Tampa region has accelerated and sustained economic growth.

Sponsorship Opportunities

What does sponsorship mean to you? With IEDC, being a sponsor can mean anything from networking with economic development communities and professionals from around the country and the globe, to setting yourself apart by being involved in the shaping of economic development policy.

We would like you to join us in furthering the economic development of our communities by partnering with IEDC through sponsorship!

The following pages describe the sponsorship and exhibitor opportunities. For more information contact Shari Nourick at snourick@iedconline.org or 1.202.545.7339

Please visit us on the web at www.iedconline.org

CHAIRMAN'S CLUB SPONSOR PACKAGE \$25,000

The Chairman's Club level is a yearlong sponsorship with benefits guaranteed for each conference during the year of sponsorship, beginning with the Leadership Summit.

- Highest Recognition at all IEDC Technical Conferences and the Annual Conferences during year of sponsorship.
- Invitation to VIP receptions and recognition at all premier conference sessions and luncheons.
- Participation as a moderator/keynote introducer at each conference.

Conference Passes

- Eight (8) complimentary registrations during the year of sponsorship.
- Complimentary registration for one (1) extra fee event per conference.

Recognition in All Conference Materials

- Company logo in the Conference guidebook, apps, and other advertising material.

Exclusive Promotional Opportunities

- Complimentary advertisement space in the Economic Development Journal.
- Complimentary exhibit space.
- Link and logo on IEDC web site during the sponsorship year.

Plus!

- Free copy of the conference attendee list (excluding email addresses) for each conference.
- Company logo and recognition in the Economic Development Journal.
- Complimentary listing in IEDC's Consultant Database.
- Complimentary one-year IEDC Membership (includes 5 individuals).



CO-SPONSOR PACKAGE \$20,000

The Co-Sponsor Benefit Package offers highest recognition for the event, and premium advertising and exhibit placement at the event, solidifying your company's leadership position in the Economic Development community.

- Invitation to participate in Annual Conference planning meetings with the host committee.
- Invitation to VIP receptions and recognition at all premier conference sessions and luncheons.
- Participation as a moderator/keynote introducer.

Conference Passes

- Seven (7) complimentary registrations.
- Complimentary registration for one (1) extra fee event/per day.

Recognition in All Conference Materials

- Exclusive display of company logo and description before and after conference general sessions.
- Company logo in the Conference guidebook, apps, and other advertising material.

Exclusive Promotional Opportunities

- Complimentary exhibit space.

Plus!

- Free copy of the complete conference attendee list (excluding email addresses).
- Company logo and recognition in the Economic Development Journal.
- Complimentary one-year IEDC Membership (includes 5 individuals).



DIAMOND SPONSOR PACKAGE \$15,000

The Diamond Sponsor Benefit Package is a powerful way to gain the mind share and market share of the Economic Development community.

- Invitation to VIP receptions.
- Participation as a moderator/keynote introducer.

Conference Passes

- Five (5) complimentary registrations.
- Complimentary registration for one (1) extra fee event/per day.

Recognition in All Conference Materials

- Company logo in the conference guidebook and app.
- Link and logo on the IEDC conference website.

Exclusive Promotional Opportunities

- Complimentary exhibit space.

Plus!

- Free copy of the complete conference attendee list (excluding email addresses).
- Company logo and recognition in the Economic Development Journal.
- Complimentary one-year IEDC Membership (includes 5 individuals).



PLATINUM SPONSOR PACKAGE \$10,000

The Platinum Sponsor Benefit Package is another sparkling way to increase awareness of your company to this audience of economic development professionals.

- Participation as a moderator/keynote introducer.

Conference Passes

- Four (4) complimentary registrations.

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Recognition in All Conference Materials

- Listing in the conference guidebook and app.
- Link and logo on the IEDC conference website.

Exclusive Promotional Opportunities

- Complimentary exhibit space.

Plus!

- Free copy of the complete conference attendee list (excluding email addresses).
- Company logo and recognition in the Economic Development Journal.
- Complimentary one-year IEDC Membership (includes 5 individuals).

GOLD SPONSOR PACKAGE \$5,000

The Gold level of sponsorship helps your organization stand out to attendees in a number of powerful ways. The perks involved make this package a value package for sponsors interested in getting involved at a mid-level contribution.

- Participation as a moderator.

Conference Passes

- Three (3) complimentary registrations.

Recognition in All Conference Materials

- Listing in the conference app.
- Link on IEDC conference web site.

Plus!

- Free copy of the complete conference attendee list (excluding email addresses).
- Company logo and recognition in the Economic Development Journal.
- 50% discount off one-year IEDC Membership

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SILVER SPONSOR PACKAGE \$3,000

Present your organization to IEDC Annual Conference attendees on a silver platter. At the Silver level of sponsorship, you are guaranteed solid exposure at the conference.

Conference Passes

- Two (2) complimentary registrations.

Recognition in All Conference Materials

- Listing in the conference app.
- Link and logo on the IEDC conference web site.

Plus!

- Free copy of the complete conference attendee list (excluding email addresses).
- Company logo and recognition in the Economic Development Journal.
- 25% discount off one-year IEDC Membership.

 IEDC is a 501(c)(3) non-profit organization.

BRONZE SPONSOR PACKAGE \$2,000

The bronze contributor package is our smallest sponsorship package. This is a great package for an organization that wants to demonstrate support of the conference.

Conference Pass

- One (1) complimentary registration.

Recognition in All Conference Materials

- Listing in the conference app.
- Link and logo on the IEDC conference web site.

Plus!

- Free copy of the complete conference attendee list (excluding email addresses).
- Company logo and recognition in the Economic Development Journal.

EXHIBITOR OPPORTUNITIES \$1,400

Six Foot Table Top Display

- Two (2) Exhibitor Registrations¹.
- Company logo inside the conference registration brochure.
- Company logo and description in the onsite application.
- Link and logo on the IEDC Conference website.
- Free copy of the complete conference attendee list (excluding email addresses).
- Company logo and recognition in the Economic Development Journal.
- Access to full conference registrations at the early bird member rate, if desired.

PLEASE FILL OUT THE FOLLOWING FORMS ↓

¹ Extra exhibitor badges are sold for \$100.



2020 IEDC LEADERSHIP SUMMIT SPONSORSHIP COMMITMENT FORM

Please complete these forms to indicate your sponsorship commitment for IEDC's Leadership Summit February 9-11 2020, as well as contact information for participants

PRIMARY CONTACT INFORMATION:

Contact with authority to commit funds

SECONDARY CONTACT INFORMATION:

Contact for benefits delivery, if different. ie: Marketing Manager; Communications Director

Name _____
Title _____
Organization _____
Address _____
Telephone _____
Fax _____
Email _____

Name _____
Title _____
Organization _____
Address _____
Telephone _____
Fax _____
Email _____

SPONSORSHIP LEVEL:

- Co-Sponsor \$20,000 Diamond \$15,000 Platinum \$10,000 Gold \$5,000
- Silver \$3,000 Bronze \$2,000 Exhibitor \$1,400

PAYMENT INFORMATION:

- Check enclosed
- Please charge my credit card
- Visa Mastercard American Express
- Card Number: _____ Expiration: _____
- Name as Displayed on Card: _____
- Signature: _____

- Please invoice me for Installment Payment(s) at a future date
- One (1) Installment on _____
- Two (2) Installments of 50% each on _____ and _____

* All payment must be completed by January 28, 2020. The date of the final installment cannot exceed that date.

ACCEPTANCE & AGREEMENT:

We agree to the payment terms as listed above on this form:

SPONSOR:

Signature: _____ Date: _____
Name (please print): _____
Title (please print): _____

Who's Coming?

Please fill out the form below and send it to IEDC to ensure that you are listed in the conference attendee list and that we have your badge ready to go upon arrival!²

Please check: Sponsor Exhibitor

Company: _____

Name: _____

Title: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

Fax: _____

Email: _____

Web: _____

Please check: Sponsor Exhibitor

Company: _____

Name: _____

Title: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

Fax: _____

Email: _____

Web: _____

**If more than 2 people from your firm or organization are attending, please provide that information.*

We look forward to seeing you soon!

Please Return Forms to:

Phil Goodwin, International Economic Development Council
734 15th Street NW, Suite 900 Washington, DC 20005

or electronically: pgoodwin@iedconline.org or snourick@iedconline.org

² Additional full conference registrations (beyond the complementary registrations offered through sponsorship) may be acquired at the early bird member rate. Please contact IEDC with any inquiries.